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Reed Specialty Medical Stockings Invention In Search of Licensee

An innovative new product designed to address the needs of individuals at risk for embolisms the ***Reed Specialty Medical Stockings***, has been developed by inventor Lucy Reed of Union City, Tennessee. The invention's unique design provides unprecedented support for a user's legs, back, knees and feet.

The ***Reed Specialty Medical Stockings***'s proprietary features enable it to prevent blood clots and general weakness that could result in a dangerous collapse. The product will be made available in both open and closed-toed versions. Additionally, the ***Reed Specialty Medical Stockings*** offers more effective and thorough protection than knee-high stockings currently being sold. Furthermore, it will be ideal for those who've had surgeries on their legs. ***Reed Specialty Medical Stockings*** will be competitively priced and made from comfortable, clear, anti-embolism material, adding to its appeal.

The ***Reed Specialty Medical Stockings*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Ms. Reed now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the medical apparel products industry are currently being targeted as candidates to eventually commercialize the ***Reed Specialty Medical Stockings*** on a worldwide basis.

Ms. Reed contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Reed Specialty Medical Stockings*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Reed Specialty Medical Stockings*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 2280 or at MR@innovationdirectonline.com.