



Grid 2 Glow Invention In Search of Licensee

An innovative and highly functional new art accessory, the **Grid 2 Glow**, has been developed by co-inventors Bobby Davis and Donavon Nordstrom of Portland, Oregon. The invention's unique design and features allow it to assist artists to draw in a more timely and efficient manner.

Grid 2 Glow's proprietary features render it a faster and cleaner method of prepping artwork than conventional methods currently in use. The product is capable of assisting with a host of different aspects of artwork, including grid, vanishing points, perspective, horizon lines, and trace box. Additionally, it greatly enhances the quality of any artwork prepared on it. Furthermore, the **Grid 2 Glow** will be of value to artists of any experience level. Moreover, it interfaces seamlessly with modern technology, such as with cell phones and other smart devices. The **Grid 2 Glow** will also be competitively priced and made from durable materials and components, adding to its appeal.

The **Grid 2 Glow** is also in Patent Pending status within the United States Patent and Trademark Office.

The co-inventors now seeks a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the art supplies and accessories industry are currently being targeted as candidates to eventually commercialize the **Grid 2 Glow** on a worldwide basis.

In March 2016, Mr. Davis and Mr. Nordstrom contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Grid 2 Glow** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Grid 2 Glow** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.